

ORDER



Orders
Order / Rev: 724594
Alt Order #: 06394137
Product Desc: AMERICAN CROSSROADS
Estimate: 1274.
Flight Dates: 10/30/12 - 11/05/12
Original Date / Rev: 10/24/12 / 10/24/12
Order Type: Political

Primary AE: Aaron Ashe
Sales Office: T-WAS
Sales Region: NAT

Agency
Name: Crossroads Media/ POL
Buying Contact: Michelle Santuoso
Billing Contact:
 66 Canal Center Plaza Suite 500
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: American Crossroads
Demographic: A35+
Product Codes: IS-Candidate/Presidential
Priority: P-3
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	86	\$301,180.00	\$256,003.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	86	\$301,180.00	\$256,003.00	0.00
Totals	86	\$301,180.00	\$256,003.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WTSP	11/02/12	11/02/12	Fri Prime C Blue Bloods	CM	Fri 10-11p	----F--	:30	1	\$12,000.00	P-2	0.00	NM	1	\$12,000.00
BLUE BLOODS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$12,000.00		0.00			
2	WTSP	11/02/12	11/02/12	Letterman Late Night with David Letterman	CM	1135p-1237a	----F--	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
DAVID LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$1,400.00		0.00			
3	WTSP	11/02/12	11/02/12	Price Is Right Price Is Right	CM	11a-12p	----F--	:30	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
THE PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$1,600.00		0.00			
4	WTSP	11/02/12	11/02/12	Y&R Young and the Restless	CM	1230-130p	----F--	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
YOUNG & RESTLESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$1,400.00		0.00			
5	WTSP	11/02/12	11/02/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	----F--	:30	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
10 NEWS-NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$1,600.00		0.00			

Order / Rev: 724594
 Alt Order #: 06394137
 Flight Dates: 10/30/12 - 11/05/12

Advertiser: American Crossroads
 Product Desc: AMERICAN CROSSROADS
 Estimate: 1274.

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	WTSP	11/02/12	11/02/12	M-F 2-3p The Talk	CM	2-3p	----F--	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
THE TALK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		11/04/12	----F--	1	\$1,100.00		0.00								
7	WTSP	11/02/12	11/02/12	M-F 4-5p Dr. Phil	CM	4-5p	----F--	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		11/04/12	----F--	1	\$1,400.00		0.00								
8	WTSP	11/02/12	11/02/12	M-F 530-6p 10 News at 530p	CM	530-6p	----F--	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
10 NEWS-530P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		11/04/12	----F--	1	\$1,000.00		0.00								
9	WTSP	11/02/12	11/02/12	M-F 6-7a 6-7a 10 News	CM	6-7a	----F--	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
10 NEWS-6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		11/04/12	----F--	1	\$600.00		0.00								
10	WTSP	11/02/12	11/02/12	CBS Evening News CBS Evening News	CM	630-7p	----F--	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
CBS EVENING NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		11/04/12	----F--	1	\$2,000.00		0.00								
11	WTSP	11/02/12	11/02/12	730-8p Jeopardy	CM	730-8p	----F--	:30	1	\$4,800.00	P-2	0.00	NM	1	\$4,800.00
JEOPARDY 2012															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		11/04/12	----F--	1	\$4,800.00		0.00								
12	WTSP	11/02/12	11/02/12	CBS This Morning CBS This Morning	CM	7-9a (8:00 AM-9:00 AM)	----F--	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		11/04/12	----F--	1	\$600.00		0.00								
13	WTSP	11/02/12	11/02/12	Fri Prime B CSI: NY	CM	Fri 9-10p	----F--	:30	1	\$12,000.00	P-2	0.00	NM	1	\$12,000.00
MADE IN JERSEY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		11/04/12	----F--	1	\$12,000.00		0.00								
14	WTSP	11/02/12	11/02/12	M-F 9-930a 10 News, 9a 10 News, 9am	CM	9-9:30A	----F--	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
10 NEWS 9A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		11/04/12	----F--	1	\$400.00		0.00								
15	WTSP	11/02/12	11/02/12	M-F 930-10a Inside Edition	CM	930-10a	----F--	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
INSIDE EDITION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		11/04/12	----F--	1	\$400.00		0.00								
16	WTSP	11/05/12	11/05/12	M-F 10-11a Studio 10	CM	10-11a	M-----	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
STUDIO 10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 11/05/12		11/11/12	M-----	1	\$300.00		0.00								
17	WTSP	11/05/12	11/05/12	Mon Prime C Hawaii Five-0	CM	Mon 10-11p	M-----	:30	1	\$14,000.00	P-2	0.00	NM	1	\$14,000.00
HAWAII FIVE-0															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 11/05/12		11/11/12	M-----	1	\$14,000.00		0.00								
18	WTSP	11/05/12	11/05/12		CM	M-F 11-1135p	M-----	:30	1	\$4,000.00	P-2	0.00	NM	1	\$4,000.00

Order / Rev: 724594
 Alt Order #: 06394137
 Flight Dates: 10/30/12 - 11/05/12

Advertiser: American Crossroads
 Product Desc: AMERICAN CROSSROADS
 Estimate: 1274.

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				LN (M-F)											
				LN (M-F)											
				10 NEWS-11PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$4,000.00		0.00						
19	WTSP	11/05/12	11/05/12	Price Is Right	CM	11a-12p	M-----	:30	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
				Price Is Right											
				THE PRICE IS RIGHT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$1,600.00		0.00						
20	WTSP	11/05/12	11/05/12	Y&R	CM	1230-130p	M-----	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
				Young and the Restless											
				YOUNG & RESTLESS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$1,400.00		0.00						
21	WTSP	11/05/12	11/05/12	M-F 12-1230p	CM	12-1230p	M-----	:30	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
				10 News @ Noon											
				10 NEWS-NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$1,600.00		0.00						
22	WTSP	11/05/12	11/05/12	B&B	CM	130-2p	M-----	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
				Bold and Beautiful											
				BOLD & BEAUTIFUL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$1,400.00		0.00						
23	WTSP	11/05/12	11/05/12	M-F 3-4p	CM	3-4p	M-----	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
				Let's Make a Deal											
				LET'S MAKE A DEAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$1,100.00		0.00						
24	WTSP	11/05/12	11/05/12	5-530a	CM	5-530a	M-----	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
				5-530a 10 News											
				10 NEWS-5AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$400.00		0.00						
25	WTSP	11/05/12	11/05/12	M-F 5-530p	CM	5-530p	M-----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
				5-530p 10 News											
				10 NEWS-5PM NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$1,000.00		0.00						
26	WTSP	11/05/12	11/05/12	M-F 6-630p	CM	6-630p	M-----	:30	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
				6-630p 10 News											
				10 NEWS-NEWS AT 6P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$1,600.00		0.00						
27	WTSP	11/05/12	11/05/12	7-730p	CM	7-730p	M-----	:30	1	\$4,000.00	P-2	0.00	NM	1	\$4,000.00
				Wheel of Fortune											
				WHEEL OF FORTUNE 2012											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$4,000.00		0.00						
28	WTSP	11/05/12	11/05/12	CBS This Morning	CM	7-9a	M-----	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
				CBS This Morning											
				(7:00 AM-8:00 AM)											
				CBS THIS MORNING											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$600.00		0.00						
29	WTSP	11/05/12	11/05/12	M-F 9-930a 10 News, 9a	CM	9-9:30A	M-----	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
				10 News, 9am											
				10 NEWS 9A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$400.00		0.00						
E 30	WTSP	11/03/12	11/03/12		CM	8-11p	-----S-	:30	1	\$12,000.00	P-3	0.00	NM	1	\$12,000.00

Order / Rev: 724594
 Alt Order #: 06394137
 Flight Dates: 10/30/12 - 11/05/12

Advertiser: American Crossroads
 Product Desc: AMERICAN CROSSROADS
 Estimate: 1274.
WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NCAA Football Prime															
NCAA Football Prime															
48 HOURS MYSTERY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-					1	\$12,000.00		0.00			
31	WTSP	11/03/12	11/03/12	LN (Sa) Late News (Sa)	CM	Sa 11-1135p	-----S-	:30	1	\$2,400.00	P-2	0.00	NM	1	\$2,400.00
10 NEWS-11P SA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-					1	\$2,400.00		0.00			
32	WTSP	11/03/12	11/03/12	Florida Football Daytime Florida Football Daytime	CM	Florida Football D	-----S-	:30	1	\$10,000.00	P-3	0.00	NM	1	\$10,000.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-					1	\$10,000.00		0.00			
33	WTSP	11/03/12	11/03/12	Sat 6-8a 10 News, 6am Saturday	CM	Sat 6-8a	-----S-	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
10 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-					1	\$300.00		0.00			
34	WTSP	11/03/12	11/03/12	Gators Special Gators Special	CM	Gators Special	-----S-	:30	1	\$1,400.00	P-3	0.00	NM	1	\$1,400.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-					1	\$1,400.00		0.00			
36	WTSP	11/03/12	11/03/12	Sat 8-10a CBS This Morning Saturday	CM	Sat 8-10a	-----S-	:30	1	\$480.00	P-2	0.00	NM	1	\$480.00
CBS THIS MORNING - SAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-					1	\$480.00		0.00			
39	WTSP	11/04/12	11/04/12	Face the Nation Face the Nation	CM	Sun 1030-1130a	-----S	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
FACE THE NATION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					1	\$2,000.00		0.00			
40	WTSP	11/04/12	11/04/12	LN (Su) Late News (Su)	CM	Su 11-1135p	-----S	:30	1	\$2,800.00	P-2	0.00	NM	1	\$2,800.00
10 NEWS-11P SU															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					1	\$2,800.00		0.00			
41	WTSP	11/04/12	11/04/12	NFL Today NFL Today	CM	12-1p (12:00 PM-1:00 PM)	-----S	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
CBS NFL TODAY 2012/9/12 - 12/30/1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					1	\$3,000.00		0.00			
43	WTSP	11/04/12	11/04/12	Sun Prime A 60 Minutes	CM	7-8p	-----S	:30	1	\$14,000.00	P-2	0.00	NM	1	\$14,000.00
60 MINUTES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					1	\$14,000.00		0.00			
44	WTSP	11/04/12	11/04/12	Sun Prime B Amazing Race	CM	Sun 8-9p	-----S	:30	1	\$16,000.00	P-2	0.00	NM	1	\$16,000.00
AMAZING RACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					1	\$16,000.00		0.00			
45	WTSP	11/04/12	11/04/12	CBS Sunday Morning CBS Sunday Morning	CM	Sun 9-1030a	-----S	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
CBS SUNDAY MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					1	\$2,000.00		0.00			
46	WTSP	11/04/12	11/04/12		CM	Sun 9-10p	-----S	:30	1	\$14,000.00	P-2	0.00	NM	1	\$14,000.00

Order / Rev: 724594
 Alt Order #: 06394137
 Flight Dates: 10/30/12 - 11/05/12

Advertiser: American Crossroads
 Product Desc: AMERICAN CROSSROADS
 Estimate: 1274.

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sun Prime C											
				The Good Wife											
				THE GOOD WIFE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S	1		\$14,000.00		0.00						
47	WTSP	11/01/12	11/01/12	M-F 10-11a Studio 10	CM	10-11a	---T---	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
				STUDIO 10											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---T---	1		\$300.00		0.00						
48	WTSP	11/01/12	11/01/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	---T---	:30	1	\$4,000.00	P-2	0.00	NM	1	\$4,000.00
				10 NEWS-11PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---T---	1		\$4,000.00		0.00						
49	WTSP	11/01/12	11/01/12	Price Is Right Price Is Right	CM	11a-12p	---T---	:30	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
				THE PRICE IS RIGHT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---T---	1		\$1,600.00		0.00						
50	WTSP	11/01/12	11/01/12	Y&R Young and the Restless	CM	1230-130p	---T---	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
				YOUNG & RESTLESS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---T---	1		\$1,400.00		0.00						
51	WTSP	11/01/12	11/01/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	---T---	:30	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
				10 NEWS-NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---T---	1		\$1,600.00		0.00						
52	WTSP	11/01/12	11/01/12	B&B Bold and Beautiful	CM	130-2p	---T---	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
				BOLD & BEAUTIFUL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---T---	1		\$1,400.00		0.00						
53	WTSP	11/01/12	11/01/12	M-F 3-4p Let's Make a Deal	CM	3-4p	---T---	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
				LET'S MAKE A DEAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---T---	1		\$1,100.00		0.00						
54	WTSP	11/01/12	11/01/12	5-530a 5-530a 10 News	CM	5-530a	---T---	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
				10 NEWS-5AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---T---	1		\$400.00		0.00						
55	WTSP	11/01/12	11/01/12	M-F 5-530p 5-530p 10 News	CM	5-530p	---T---	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
				10 NEWS-5PM NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---T---	1		\$1,000.00		0.00						
56	WTSP	11/01/12	11/01/12	M-F 6-630p 6-630p 10 News	CM	6-630p	---T---	:30	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
				10 NEWS-NEWS AT 6P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---T---	1		\$1,600.00		0.00						
57	WTSP	11/01/12	11/01/12	7-730p Wheel of Fortune	CM	7-730p	---T---	:30	1	\$4,000.00	P-2	0.00	NM	1	\$4,000.00
				WHEEL OF FORTUNE 2012											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---T---	1		\$4,000.00		0.00						
58	WTSP	11/01/12	11/01/12		CM	7-9a	---T---	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00

Order / Rev: 724594
 Alt Order #: 06394137
 Flight Dates: 10/30/12 - 11/05/12

Advertiser: American Crossroads
 Product Desc: AMERICAN CROSSROADS
 Estimate: 1274.

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				CBS This Morning											
				CBS This Morning		(7:00 AM-8:00 AM)									
				CBS THIS MORNING											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---		1			\$600.00			0.00			
59	WTSP	11/01/12	11/01/12	Thu Prime A	CM	Thu 8-9p	---T---	:30	1	\$18,000.00	P-2	0.00	NM	1	\$18,000.00
				Big Bang Theory/Two and a Hal											
				BIG BANG/2 1/2 MEN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---		1			\$18,000.00			0.00			
60	WTSP	11/01/12	11/01/12	M-F 9-930a 10 News, 9a	CM	9-9:30A	---T---	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
				10 News, 9am											
				10 NEWS 9A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---		1			\$400.00			0.00			
61	WTSP	10/30/12	10/30/12	M-F 10-11a	CM	10-11a	-T-----	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
				Studio 10											
				STUDIO 10											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----		1			\$300.00			0.00			
62	WTSP	10/30/12	10/30/12	Tue Prime C	CM	Tue 10-11p	-T-----	:30	1	\$16,000.00	P-2	0.00	NM	1	\$16,000.00
				Vegas											
				VEGAS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----		1			\$16,000.00			0.00			
63	WTSP	10/30/12	10/30/12	LN (M-F)	CM	M-F 11-1135p	-T-----	:30	1	\$4,000.00	P-2	0.00	NM	1	\$4,000.00
				LN (M-F)											
				10 NEWS-11PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----		1			\$4,000.00			0.00			
64	WTSP	10/30/12	10/30/12	Price Is Right	CM	11a-12p	-T-----	:30	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
				Price Is Right											
				THE PRICE IS RIGHT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----		1			\$1,600.00			0.00			
65	WTSP	10/30/12	10/30/12	Y&R	CM	1230-130p	-T-----	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
				Young and the Restless											
				YOUNG & RESTLESS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----		1			\$1,400.00			0.00			
66	WTSP	10/30/12	10/30/12	M-F 12-1230p	CM	12-1230p	-T-----	:30	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
				10 News @ Noon											
				10 NEWS-NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----		1			\$1,600.00			0.00			
67	WTSP	10/30/12	10/30/12	B&B	CM	130-2p	-T-----	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
				Bold and Beautiful											
				BOLD & BEAUTIFUL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----		1			\$1,400.00			0.00			
68	WTSP	10/30/12	10/30/12	M-F 3-4p	CM	3-4p	-T-----	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
				Let's Make a Deal											
				LET'S MAKE A DEAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----		1			\$1,100.00			0.00			
69	WTSP	10/30/12	10/30/12	5-530a	CM	5-530a	-T-----	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
				5-530a 10 News											
				10 NEWS-5AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----		1			\$400.00			0.00			
70	WTSP	10/30/12	10/30/12		CM	5-530p	-T-----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00

Order / Rev: 724594
 Alt Order #: 06394137
 Flight Dates: 10/30/12 - 11/05/12

Advertiser: American Crossroads
 Product Desc: AMERICAN CROSSROADS
 Estimate: 1274.

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 5-530p 5-530p 10 News 10 NEWS-5PM NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -T----- 1 \$1,000.00 0.00															
71	WTSP	10/30/12	10/30/12	M-F 6-630p 6-630p 10 News	CM	6-630p	-T-----	:30	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
10 NEWS-NEWS AT 6P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -T----- 1 \$1,600.00 0.00															
72	WTSP	10/30/12	10/30/12	7-730p Wheel of Fortune	CM	7-730p	-T-----	:30	1	\$4,000.00	P-2	0.00	NM	1	\$4,000.00
WHEEL OF FORTUNE 2012 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -T----- 1 \$4,000.00 0.00															
73	WTSP	10/30/12	10/30/12	CBS This Morning CBS This Morning	CM	7-9a (7:00 AM-8:00 AM)	-T-----	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
CBS THIS MORNING <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -T----- 1 \$600.00 0.00															
74	WTSP	10/30/12	10/30/12	Tue Prime A NCIS	CM	Tue 8-9p	-T-----	:30	1	\$20,000.00	P-2	0.00	NM	1	\$20,000.00
NCIS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -T----- 1 \$20,000.00 0.00															
75	WTSP	10/30/12	10/30/12	Tue Prime B NCIS: Los Angeles	CM	Tue 9-10p	-T-----	:30	1	\$18,000.00	P-2	0.00	NM	1	\$18,000.00
NCIS: LOS ANGELES <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -T----- 1 \$18,000.00 0.00															
76	WTSP	10/30/12	10/30/12	M-F 9-930a 10 News, 9a 10 News, 9am	CM	9-9:30A	-T-----	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
10 NEWS 9A <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -T----- 1 \$400.00 0.00															
77	WTSP	10/31/12	10/31/12	Letterman Late Night with David Letterman	CM	1135p-1237a	--W----	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
DAVID LETTERMAN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 --W---- 1 \$1,400.00 0.00															
78	WTSP	10/31/12	10/31/12	Price Is Right Price Is Right	CM	11a-12p	--W----	:30	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
THE PRICE IS RIGHT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 --W---- 1 \$1,600.00 0.00															
79	WTSP	10/31/12	10/31/12	Y&R Young and the Restless	CM	1230-130p	--W----	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
YOUNG & RESTLESS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 --W---- 1 \$1,400.00 0.00															
80	WTSP	10/31/12	10/31/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	--W----	:30	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
10 NEWS-NOON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 --W---- 1 \$1,600.00 0.00															
81	WTSP	10/31/12	10/31/12	M-F 2-3p The Talk	CM	2-3p	--W----	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
THE TALK <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 --W---- 1 \$1,100.00 0.00															
82	WTSP	10/31/12	10/31/12		CM	4-5p	--W----	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00

Order / Rev: 724594
 Alt Order #: 06394137
 Flight Dates: 10/30/12 - 11/05/12

Advertiser: American Crossroads
 Product Desc: AMERICAN CROSSROADS
 Estimate: 1274.

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 4-5p Dr. Phil											
				DR. PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--W----	1		\$1,400.00		0.00						
83	WTSP	10/31/12	10/31/12	M-F 530-6p 10 News at 530p	CM	530-6p	--W----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
				10 NEWS-530P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--W----	1		\$1,000.00		0.00						
84	WTSP	10/31/12	10/31/12	M-F 6-7a 6-7a 10 News	CM	6-7a	--W----	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
				10 NEWS-6AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--W----	1		\$600.00		0.00						
85	WTSP	10/31/12	10/31/12	CBS Evening News CBS Evening News	CM	630-7p	--W----	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
				CBS EVENING NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--W----	1		\$2,000.00		0.00						
86	WTSP	10/31/12	10/31/12	730-8p Jeopardy	CM	730-8p	--W----	:30	1	\$4,800.00	P-2	0.00	NM	1	\$4,800.00
				JEOPARDY 2012											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--W----	1		\$4,800.00		0.00						
87	WTSP	10/31/12	10/31/12	CBS This Morning CBS This Morning	CM	7-9a (8:00 AM-9:00 AM)	--W----	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
				CBS THIS MORNING											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--W----	1		\$600.00		0.00						
E 88	WTSP	10/31/12	10/31/12	Wed Prime A Survivor: Philippines	CM	Wed 8-9p	--W----	:30	1	\$16,000.00	P-2	0.00	NM	1	\$16,000.00
				SURVIVOR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--W----	1		\$16,000.00		0.00						
89	WTSP	10/31/12	10/31/12	M-F 9-930a 10 News, 9am 10 News, 9am	CM	9-9:30A	--W----	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
				10 NEWS 9A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--W----	1		\$400.00		0.00						
90	WTSP	10/31/12	10/31/12	M-F 930-10a Inside Edition	CM	930-10a	--W----	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
				INSIDE EDITION											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--W----	1		\$400.00		0.00						
													Totals	86	\$301,180.00